

Ghost Family  
Product overview brochure







# No ordinary power

Dramatic yet graceful. Effortlessly simple with cutting-edge technology, the latest Ghost and Ghost Extended Wheelbase forge a silent path of serenity through an ever-changing world with no ordinary power.

But this power goes beyond what lies beneath the bonnet. The new design at the front brings a poise and verve whilst the luxurious interior with a choice of either full grain or natural grain leather and lambswool footmats is instantly captivating.

Uncompromising, never ordinary, Ghost Series II gives you complete control, whether you are driving or being driven.



# Less is more

The ethos of Ghost is simplicity and every detail has a timeless elegance and purity. The classic 2:1 proportions of the wheel to body height ensure Ghost Series II is a Rolls-Royce through and through. However, the new design at the front adds more focus and edge.

The LED headlights have an instantly recognisable shape, which is beautifully framed by the daytime running lights. This powerful look is accentuated with the subtle sculpting of the bumper while the chrome finishes on the lower grille create a contemporary feel.

New 21" wheels are available making a bold statement. You can choose from five different designs, each with its own special character. Every one features a unique self-righting wheel centre that always correctly displays the Rolls-Royce monogram.







# To drive is to command

Step into Ghost Series II and take control. The modern finishes and the contrast leather highlights instantly create a dynamic feel. With the Spirit of Ecstasy Rotary Controller you can access directions, the internet or music and even scribe letters onto the touchpad with a mere swipe of your finger, ensuring nothing distracts you from the pleasure of driving. The redesigned seats with thigh support have been carefully sculpted to ensure you are in the perfect position and the controls are at your fingertips for effortless driving. Wherever your journey takes you.





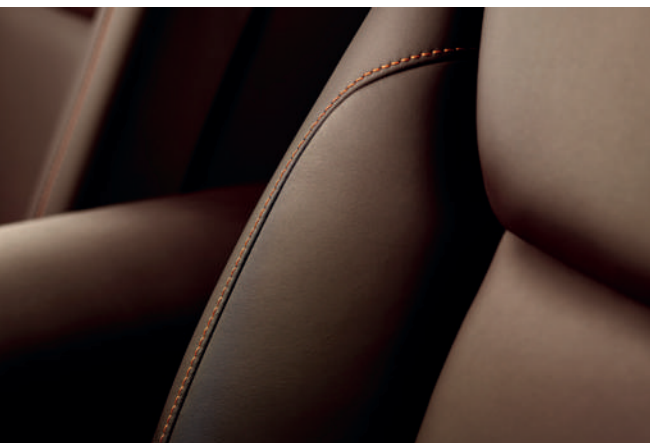


# Elegance refined

The simple, contemporary interior of Ghost comes with comfort built into every inch. From the luxurious lambswool footmats, right through to the cashmere-blend or optional leather covered roof lining above you, this is a space to enjoy.

Carefully sculpted seats that are gently angled towards each other provide even more comfort. To keep you alert and refreshed on even the longest journeys, you can choose to add the massage or ventilation option. Should you desire even more space, Ghost Extended Wheelbase gives you an extra 17 cm of legroom to stretch out and work or just relax and enjoy the drive.





# Tailored to your taste

Personalise your car by choosing your own colour scheme for the hand-stitched leatherwork, including the steering wheel. You can also add a unique statement by selecting bespoke piping and stitching for your seats.

The wooden finish is equally personal. The craftspeople in our woodshop handcraft each veneered part to ensure consistency, a process that can take up to 14 days. Each set of veneers comes from a single tree creating a seamless flow from fascia to rear compartment. Every piece is hand-polished to create a deep flawless shine and you can select from classic burrs like Paldao or choose a crossbanded veneer for a more contemporary feel.







# A new sense of purpose

The Spirit of Ecstasy has always been the vanguard of Rolls-Royce and now she has been slightly raised in height to create an even more dynamic, yet graceful presence.

Every detail that flows behind her is equally considered: from the elegant wake in the bonnet to the paintwork. With five layers of primer, paint and high-gloss clear coat, as well as a meticulous polished finishing process, Ghost Series II looks flawless from every angle. Whichever colour you select, as a final touch you can choose to add single or double coachlines hand-painted by our master craftspeople.







# Effortless technology

Ghost Series II is one of the most technologically advanced cars ever built. Powered by a twin turbo 6.6 litre V12 engine every detail is precisely engineered for an effortless driving experience.

Driving becomes almost intuitive as technology delivers more intelligence than ever before. Satellite Aided Transmission uses GPS data teamed with the navigation system to scan the road. It then chooses the right gear on the eight-speed transmission to deliver power smoothly, without any unnecessary gear changes. So you can surge around every corner and accelerate out of every bend.



# A clearer vision

Everything inside Ghost Series II is designed to make driving intuitive. The Head Up Display projects driving information such as directions and the speed limit directly onto the windscreen, allowing you to concentrate on the road ahead.

As darkness falls, Night Vision means you can clearly see what lies ahead. A discreet infrared camera in the grille detects body heat of pedestrians and animals up to 300 metres away. Their thermal image is shown on the Control Centre Display, giving you time to pass them safely. Every detail has been considered, right down to the 3D city view in navigation, so what you see on the screen matches what you see outside.







# You are in control

The Bespoke Audio System delivers a sound that inspires. Immerse yourself in the rich experience delivered by 18 speakers located throughout the vehicle, and amplified through the headliner.

Your Ghost also comes with a Comfort Entry System that remotely senses the key's presence, so you can unlock the door simply by grasping the handle. You have unprecedented control inside the car too. With the Spirit of Ecstasy Rotary Controller in the rear, you can access your personal choice of entertainment through the theatre system or select contacts from your directory. Independently controlled high-resolution 9.2" screens create a cinematic experience that makes even the longest journey entertaining.





# Stay connected

Even when you are on the move, you can stay in touch. A Wifi Hotspot makes browsing the internet on any device easy. Rolls-Royce Connect integrates innovative functions into your car from your iPhone. Your chosen RSS news feeds will keep you updated on the move and you can listen to any radio station from around the world.

With Google™ Send to Car and Local Search you can transfer your chosen destination directly into the navigation system, so you know where you are going as soon as you start the engine.







# Bespoke to you

Our Bespoke programme allows you to create a unique car that reflects your individuality.

There are so many ways you can personalise your Ghost. Select an alternative black version of the famous Roll-Royce clock, or add a personalised motif to the headrest, embroidery, treadplates and the coachline. Even the Spirit of Ecstasy can be finished to your tastes, illuminated or gold plated for example.

Whether you have a thought about a tiny detail or are looking to make a big statement, feel free to share your suggestion with your dealer or the Bespoke team. Our designers and craftspeople can then bring them to life.





Ghost Series II Technical Specification



Dimensions		Performance*	
Vehicle length	5399 mm / 212.6 in	Top speed	155 mph / 250 km/h (governed)
Vehicle width	1948 mm / 76.7 in	Acceleration 0-60 mph (worldwide / USA)	4.7 sec (4.8 sec)
Vehicle height (unladen)	1550 mm / 61.0 in	Acceleration 0-100 km/h (worldwide / USA)	4.9 sec (5.0 sec)
Wheelbase	3295 mm / 129.7 in	Fuel Consumption	
Weight		Urban	21.2 ltr/100 km / 13.3 mpg (Imp.)
Unladen weight (DIN)	2360 kg / 5203 lb	Extra urban	9.8 ltr/100 km / 28.8 mpg (Imp.)
Curb weight (USA)	2490 kg / 5490 lb	Combined consumption	14 ltr/100 km / 20.2 mpg (Imp.)
Engine		CO <sub>2</sub> emissions (combined)	327 g/km
Engine / cylinders / valves	V / 12 / 48	Fuel Consumption (USA and Canada)†	
Fuel management	Direct injection	City (USA)	13 mpg
Maximum torque @ engine speed	780 Nm / 575 lb ft @ 1500 rpm	Highway (USA)	20 mpg
Power output @ engine speed	563 bhp / 570 PS (DIN) / 420 kW @ 5250 rpm	City (Canada)	17.3 ltr/100 km
		Highway (Canada)	10.5 ltr/100 km

Ghost Series II Extended Wheelbase Technical Specification



Dimensions		Performance*	
Vehicle length	5569 mm / 219.3 in	Top speed	155 mph / 250 km/h (governed)
Vehicle width	1948 mm / 76.7 in	Acceleration 0-60 mph (worldwide / USA)	4.8 sec (4.9 sec)
Vehicle height (unladen)	1550 mm / 61.0 in	Acceleration 0-100 km/h (worldwide / USA)	5.0 sec (5.1 sec)
Wheelbase	3465 mm / 136.4 in	Fuel Consumption	
Weight		Urban	21.4 ltr/100 km / 13.2 mpg (Imp.)
Unladen weight (DIN)	2450 kg / 5401 lb	Extra urban	9.8 ltr/100 km / 28.8 mpg (Imp.)
Curb weight (USA)	2570 kg / 5665 lb	Combined consumption	14.1 ltr/100 km / 20 mpg (Imp.)
Engine		CO <sub>2</sub> emissions (combined)	329 g/km
Engine / cylinders / valves	V / 12 / 48	Fuel Consumption (USA and Canada)†	
Fuel management	Direct injection	City (USA)	13 mpg
Maximum torque @ engine speed	780 Nm / 575 lb ft @ 1500 rpm	Highway (USA)	20 mpg
Power output @ engine speed	563 bhp / 570 PS (DIN) / 420 kW @ 5250 rpm	City (Canada)	17.3 ltr/100 km
		Highway (Canada)	10.5 ltr/100 km

\*Manufacturer's test results. Actual acceleration results may vary depending on specifications of the vehicle, road and environmental conditions, testing procedures and driving styles. These results should be used for comparison only and verification should not be attempted on public roads.

† EPA (Preliminary) – Use estimated mpg for comparison with other cars. Your mileage may vary with options, driving conditions, driving habits, the car's condition, speed and trip length. Actual highway mileage will probably be less. The fuel efficiency data was determined using approved Transport Canada Test Methods.





All illustrations and specifications are based upon current information available as at February 2014. Colours may vary.

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